

Content Manager Intern

Description

CareerIvy is looking for a qualified Content manager to join the team. You will be responsible for creating, improving and maintaining content to achieve our business goals.

Your duties will also include digital marketing for brand promotion and engagement.

As a Content manager, you should perform well under deadlines and be detail-oriented. If you are also an expert in content optimization and brand consistency, we would like to meet you.

Ultimately, you should be able to oversee all marketing content initiatives to ensure customer engagement, brand consistency and a positive customer experience.

Responsibilities

- Develop content strategy aligned with marketing targets
- Collaborate with marketing and design teams for planning
- Create and publish engaging content
- Edit, proofread and improve writers' posts
- Optimize content according to SEO
- Use content management systems to analyze website traffic and users engagement metrics
- Manage content distribution to online channels and social media platforms to increase web traffic

Qualifications

- Experience with MS Office
- Familiarity with social media
- Excellent writing skills in English
- Attention to detail
- Good organizational and time-management skills
- Basic technical knowledge of HTML and web publishing is a plus
- Knowledge of SEO and web traffic metrics is a plus

Job Benefits

- Get experience working with alumnus from colleges like NMIMS
- Experience certificate
- Get stipend based on your caliber
- Conveyance for office visits

Contacts

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Hiring organization

CareerIvy

Employment Type

Intern

Beginning of employment

As soon as possible

Duration of employment

3 Months

Industry

Recruitment

Job Location

Indore, Madhya Pradesh, India
Remote work possible

Working Hours

Flexible

Date posted

August 6, 2019